

**GOVERNOR'S INTERAGENCY COORDINATING COUNCIL FOR THE  
PREVENTION OF ALCOHOL AND OTHER DRUG PROBLEMS  
GOVERNOR'S PREVENTION ADVISORY COUNCIL (GPAC)  
December 16, 2010 – 9:30 a.m. to 12:30 p.m.**

**MINUTES**

The thirty-third meeting of the Governor's Prevention Advisory Council (GPAC) was convened at 9:30 a.m. on December 16, 2010, at the California Department of Alcohol and Drug Programs (ADP). These minutes provide a summary of the discussion and the decisions made during the Council meeting.

**INTRODUCTIONS AND ANNOUNCEMENTS**

Michael Cunningham welcomed all members to the last meeting of 2010. Director Zito announced two membership changes and asked members to introduce themselves and talk about prevention-related projects at their agencies.

**Chris Albrecht**, Alcoholic Beverage Control (ABC), stated all activities regarding prevention will continue, including licensee education and field enforcement efforts.

**Mary Strode**, California Department of Public Health, Tobacco Control Section, announced the release of the 2010 Youth Tobacco Purchase Survey.

**John Carr**, ABC, identified a few prevention activities ABC is currently pursuing including new public service announcements.

**Alan Lieberman**, California Attorney General's Office, reported to GPAC that as a result of injury due to consumption of Alcoholic Energy Drinks (AEDs) and after reviewing the research about the dangers of alcoholic energy drinks, the Food and Drug Administration (FDA) concluded that AEDs were "adulterated" and therefore could not be sold. The regulation that was passed requests retailers to comply with the new laws within 15 days by pulling the banned products from their shelves. The Department of Public Health then released a letter in response that stated since the FDA found problems with these products, they are currently considered illegal and sales should discontinue immediately.

Mr. Lieberman went on to talk about the problem of self-mixing alcohol and energy drinks and the growing concern over supersized alcopops.

**Michelle Famula**, University of California, Davis (UC Davis), introduced Mandy Lee as the new Health Educator for Drug, Alcohol and Tobacco Prevention at UC Davis. Dr. Famula also spoke about efforts to reduce underage drinking and other alcohol-related incidents at the Davis Annual Picnic Day. She also reported that since the campus split the areas of prevention and early intervention, referrals from staff and campus providers have been successful in addressing issues of alcohol and drug misuse and have been successful in getting people into treatment and back to campus.

**Sergeant Tammy DuTemple**, California Highway Patrol, talked about a grant to begin planning a mobilization effort targeting Driving Under the Influence (DUI) offenders through the increased use of roving patrols and DUI checkpoints. A media blitz is planned to get the word out about this effort. This grant also includes a public awareness component.

**Diane Glaser**, California Community Colleges, talked about a survey of 13 California Community Colleges on the prevalence of Alcohol and Other Drug (AOD) abuse on college campuses. Ms. Glaser also spoke about a survey being conducted to see who is using Screening, Brief Intervention, and Referral to Treatment (SBIRT) as a tool.

**Jacquolyn Duerr**, California Department of Public Health, provided an update on the work of the Health in All Policies Task Force. She announced that recommendations from the Task Force were provided at the Department's Strategic Report Council meeting on December 3, 2010. Of specific relevance to GPAC are a number of recommendations addressing AOD, principally alcohol retail outlets and sales. The recommendations are posted at [www.sgc.ca.gov](http://www.sgc.ca.gov); click on Council Meeting or Health in All Policies Task Force.

Ms. Duerr acknowledged the work of the State Attorney General's Office and their effective collaboration with the FDA to address the concerns posed by the consumption of AEDs.

**Jerlena Griffith-Desta**, University of California, described her role with student services and policies. She discussed the UC systems concerns with Proposition 19.

She added that since the regulations on AEDs have been implemented, there have been fewer issues involving Greek fraternity and sorority parties as well as private house parties. However, Ms. Griffin agreed with Mr. Lieberman's assertion that self-mixing continues to be a problem.

**Ray Murillo**, Office of the Chancellor, California State University, reported that the Board of Trustees recently passed an aggressive alcohol policy and is in the process of collecting data for the schools' bi-annual report. Smoking cessation items and prescription drug use data will be included in this report. Prescription drug use is still a big concern. Campus health services are revising their prohibitions and limits on prescriptions and are providing education to students as well as to medical providers.

Mr. Murillo also announced the annual CSU conference scheduled for April 14-15 2011.

**Jeff Wahl**, California Department of Justice (DOJ), shared that during the week of October 23, 2010, the DOJ Narcotic Enforcement Agency participated in Red Ribbon Week where they made multiple presentations to schools.

**Virginia Clark**, California Conservation Corps, introduced herself.

**Claire Salle**, Department of Mental Health (DMH), reported that as a member of a leadership group for domestic violence and child well-being, DMH was asked to assemble a workgroup of state interagency teams. A survey of domestic violence and child welfare providers was conducted, resulting in recommendations that highlight AOD issues that arise as a result of domestic violence and child welfare issues. This is a very positive step, since it makes a direct linkage with the relationship between AOD and mental health issues.

**Cheryl Adams**, Department of Rehabilitation, reported they have established an interagency agreement with the DMH to help fund training for local county mental health and rehabilitation service providers on co-occurring disorders, the intersection of AOD and mental health issues, and the effects of medications on levels of functioning. This agreement provides for a new RFP to be issued every year for new trainers.

**Stephanie Pappas**, Department of Education, introduced herself.

## **OPENING REMARKS**

Director Zito reported that the ADP conference held in October 2010 was a success. The conference welcomed Tom McClellan, former Deputy Director of the White House Office of National Drug Control Policy, who spoke about the increasing importance of prevention in the future. He also talked about some of the major advances in brief intervention and shared information about SBIRT evaluation. Copies of Tom McClellan's PowerPoint presentation along with all other presenters' PowerPoints are available by following: <http://www.cce.csus.edu/conferences/adp/10/presentations10.htm>.

Michael Cunningham had the opportunity to attend Alcohol Policy 15 in Washington D.C. This conference discussed new research directions with an emphasis on evidence-based public policy tools to reduce the consequences associated with the sale and service of alcoholic beverages. Notable speakers included Robert Brewer of the Center for Disease Control and Prevention who outlined the federal government's response to excessive alcohol consumption with reference to the new CDC Community Guides for Preventing Excessive Alcohol Use. A copy of the community guide on evidence-based strategies to prevent excessive alcohol consumption and related harms was provided in the GPAC folders, along with a summary of two new reports released by CDC on limiting the days and hours of the sale of alcoholic beverages to prevent excessive alcohol consumption and related harms.

The State's SBIRT Grant: Seizing the Teachable Moment Conference that was held in September 2010 highlighted the success of the federally-funded SBIRT projects and discussed how the programs have been and can be applied in various settings. The conference also addressed the lessons learned from projects and the role of SBIRT in Health Care Reform. For copies of the materials disseminated at the conference, contact Louise Lecklitner at (619) 584-5059.

Director Zito introduced Chris Smith, ADP, Prevention Services, to talk about what developments have taken place since the passage of the Affordable Care Act in March 2010. Questions regarding Health Care Reform as it pertains to prevention can be directed to Mr. Smith at (916) 324-4981.

The GPAC moved that this topic will be the focus of the next Roundtable Discussion.

## **AGENDA/MATERIAL REVIEW**

The following materials were provided to Council members:

- A community guide on evidence-based strategies to prevent excessive alcohol consumption and related harms;

- Recommendations on limiting the days and hours of the sale of alcoholic beverages to prevent excessive alcohol consumption and related harms;
- PowerPoint presentation on Health Care Reform as it applies to AOD prevention;
- The draft framework for the National Prevention and Health Promotion Strategy;
- Information for the GPAC meeting's first presentation on the California Conservation Corps's Lifestyle Survey;
- Handouts that support the GPAC meeting's second presentation on Fetal Alcohol Spectrum Disorder (FASD), including:
  - Recommendations of the State Interagency Team on FASD, and
  - A Fact Sheet on FASD.
- PowerPoint presentation from ADP's Resource Center on marijuana, along with handouts that provide general information to support the meeting's Roundtable Discussion;
- A document from the Community Prevention Initiative on medical marijuana dispensaries that can serve as a tool when discussing possible impacts across systems;
- Two reports regarding the findings of the Phase 1 and Phase 2 assessments on evidence-based practices;
- A holiday campaign letter created by GPAC's Underage Drinking Prevention Workgroup along with a Holiday Guide for parents which was disseminated to middle and high schools across California;
- A warning letter from the FDA to Phusion Products attesting that caffeine added to alcoholic beverages is an unsafe food additive; and,
- A news article regarding the FDA's decision to issue warning letters to four manufacturers of alcoholic energy drinks.

## **PRESENTATIONS**

### **Member Agency Data Sharing – Virginia Clark, Regional Deputy, Region One, California Conservation Corps**

The day's first presentation was from Virginia Clark of the California Conservation Corps, who shared the results of the California Conservation Corps's Lifestyle Survey conducted in March 2010. The survey focuses on the young adult population and their behaviors, experiences, and attitudes related to gambling and the use of alcohol, tobacco, and other drugs.

A PowerPoint presentation was included to guide this discussion.

Highlights of the survey include:

- Members reported alcohol-use patterns similar to those identified by the Monitoring The Future survey. Although the MTF participants are slightly older than Corps members, it is still obvious that alcohol is the substance of choice and binge drinking is the number one problem behavior.

- 51% of respondents reported they currently smoke; the state average for smoking among this age group is 18%.
- Reported rates of marijuana use are also higher for Corps members than for the states' general population.
- 41% reported that, over their lifetime, they have ridden an average of 7 times in a car with someone who had been drinking.
- About 40% reported gambling behavior. Men are 6 to 10 times more likely to engage in gambling behaviors. Over half of the respondents who reported gambling were under age.
- About 7% of members surveyed stated they abuse prescription painkillers.

In general, alcohol and cigarettes were the most consumed, marijuana is the most-consumed illicit substance, and adolescence is the age range of first use. One area of interest will be to see if there are any differences in these patterns between members who live at the Centers and those who live at home. Additionally, with Corps groups across the state completing the survey, the data could possibly be used to compare to the college population's use rates.

As the presentation came to a close, Dr. Stephen Bright stated that this dataset provides a great baseline for the future. Ms. Clark added that sustainability has to start in the community and that they are receiving technical assistance to help with the strategic planning process.

**"Helping Agencies that Serve California's Most Expensive and Frustrating Clients: Fetal Alcohol Spectrum Disorders Unmasked and Addressed, Thanks to SIT Efforts." Kathryn Page, Ph.D., FASD Consultant, Office of Women's and Perinatal Services, ADP**

The day's second presentation on FASD was given by Kathy Page, Consultant for the Office of Women's and Perinatal Services at ADP. This topic was presented in May 2009 and provided information on the range and prevalence of FASD, symptoms, associated disorders, and disabilities resulting from the disorders.

Ms. Page presented information on the following:

- Her personal experience with FASD and what interventions can be put into place.
- Activities of the State Interagency Team on FASD.
- Misdiagnosis and misunderstanding of FASD and how it can contribute to increased costs in the criminal justice system.
- A study conducted on the most "expensive" families (families with long histories of child removals, arrests, welfare, and special education services).
- Recognizing FASD and working the diagnosis into current behavioral health programs.

At the close of the presentation, Michelle Famula asked what resources are available to obtain a diagnosis of FASD.

Ms. Page stated that unfortunately, assessment is often costly (around \$3,000 if you can find someone to do it) and that the best approach is the working hypothesis that perhaps an individual is affected.

Diane Glaser asked what services are available that someone with FASD would qualify for.

Ms. Page answered by sharing that the diagnosis will not provide additional services since most of the individuals affected by FASD have higher IQs than 70. Rather than looking at FASD as a need for having a separate agency, since it shows up in so many areas, it's a matter of infusing knowledge about how to work with clients being served who may have issues of FASD.

## **ROUNDTABLE DISCUSSION**

The roundtable discussion began with a brief overview of the legislative history and current laws and policies relating to marijuana. GPAC members were encouraged to share observations from across agency systems and to discuss steps that can be taken as a collaborative to inform policy.

Melissa Bacon and Amber Fitzpatrick were welcomed from ADP's Resource Center to provide general information on the topic.

A PowerPoint presentation and other handouts were made available to guide the discussion.

At the conclusion of the presentation, Chris Albrecht shared concerns regarding AB 390 and how it would affect the regulatory umbrella of ABC.

Mr. Cunningham stated that as GPAC continues to look at this issue, the primary concern is public health consequences. He added that questions will arise, such as what are the potential risks and consequences of decriminalizing or legalizing marijuana. Where has access and availability of marijuana increased, and to what extent has legalization impacted use rates and public health consequences?

Mr. Cunningham commented that available data on the subject indicates that underage use and public health consequences of marijuana use will increase. He concluded by saying that since the debate over the legalization of marijuana will continue, member agencies need to look at how each will be impacted.

## **COUNCIL WORKGROUPS**

**Evidence-Based Practices Workgroup, Dr. Christina Borbely, Prevention Specialist, Center for Applied Research Solutions (CARS).**

Dr. Borbely provided an overview of the workgroup's current status and summarized the Phase 1 and Phase 2 reports on Evidence-Based Practices.

Mr. Cunningham highlighted the connection between the new healthcare reform initiative and the inclusion of evidence-based practice in agencies' services.

Dr. Borbely responded, stating that in terms of federal funding at the state level, there's a movement for states to arrive at their individual interpretation of what evidence-based practice

means. In terms of Healthcare Reform, this is an opportunity for states to set precedent and to come to a unified agreement of what these models of “evidence-based practice” might be.

Dr. Steve Wirtz commented, saying that agencies should increase their interest in conducting more effective, ongoing evaluations that demonstrate the effectiveness and importance of their practice. In regards to the rating system proposed by the Health Care Reform Act, it would be a worthwhile investment to conduct the needed research to demonstrate the eligibility for a higher evidence-based practices rating.

### **Underage Drinking Prevention Workgroup, Denise Bennett, ADP**

The Workgroup met twice over the last quarter. Denise Bennett shared the website on Alcoholic Energy Drinks with the members and talked about the holiday campaign letter that was sent to schools statewide. Next steps of the workgroup include an evaluation of the effectiveness of Town Hall meetings.

### **SUMMARY/CLOSING**

- Electronic cigarettes and Health Care Reform were mentioned as possible future topics for GPAC.
- Director Zito closed the meeting, thanking members and guests for their participation.
- The 2011 GPAC meetings are tentatively scheduled for February 24, May 19, August 18, and November 3.